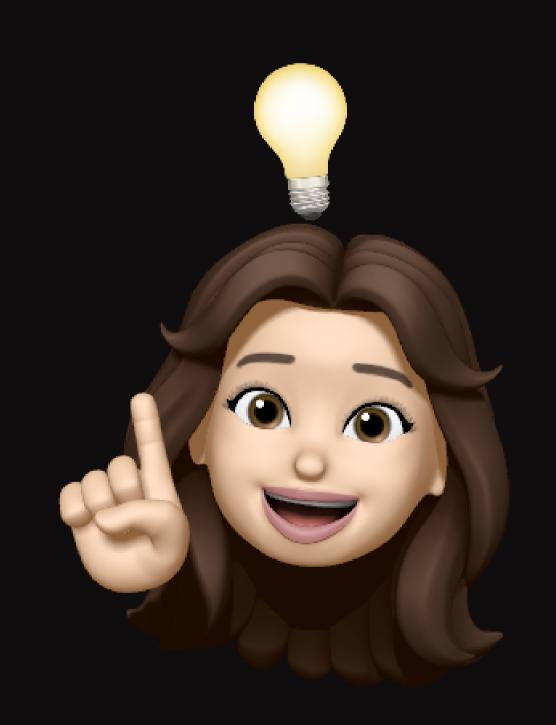


SEO Content Checklist





The better you optimize your pages for search engines, the more traffic will come to your website, and it will rank higher on Google's search results.

Keyword Research

- Search your main keyword in the search bar
- **2** Target questions keywords
- Target keywords with high search volume
- Target keywords by low keyword difficulty
- **5** Find long-tailed keywords
- **6** Find related keywords and synonyms

Content Creation -Storytelling



Be Personal

- **1** Be more personal
- 2 Write for humans and not robots
- **3** Offer your readers valuable information
- **4** Write in-depth content
- 5 Don't use complicated sentences and words
- 6 Use active voice and be interesting
- **7** Keep your content fresh and up to date
- 8 Optimize for Search Intent

Visual Communication



Pay attention to the design

- **1** use short paragraphs
- 2 Use a readable font (16-19px font size)
- **3** Use font styles to emphasize words
- **4** Use high-quality imagery
- **5** Optmize the images for SEO
- 6 Add Social Media Buttons

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