

# SEO Content Checklist





The better you optimize your pages for search engines, the more traffic will come to your website, and it will rank higher on Google's search results.

# Keyword Research

1

Search your main keyword in the search bar

2

Target questions keywords

3

Target keywords with high search volume

4

Target keywords by low keyword difficulty

5

Find long-tailed keywords

6

Find related keywords and synonyms

# Content Creation - Storytelling



Be Personal

1

Be more personal

2

Write for humans and not robots

3

Offer your readers valuable information

4

Write in-depth content

5

Don't use complicated sentences and words

6

Use active voice and be interesting

7

Keep your content fresh and up to date

8

Optimize for Search Intent

# Visual Communication



Pay attention to the design

1

use short paragraphs

2

Use a readable font (16-19px font size)

3

Use font styles to emphasize words

4

Use high-quality imagery

5

Optimize the images for SEO

6

Add Social Media Buttons

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